

**RATE SHEET** (Last Updated Jan. 12, 2023)

**CLIENT SERVICES**

SERVICES	HOURLY RATE
Account Coordination / Research	\$115
Crisis Communication	\$475
Project Management	\$140
Public Relations	\$140
Senior Project Management	\$225
Strategic Communications and Planning	\$225
Video Drone Coordination	\$115

**CREATIVE SERVICES**

SERVICES	HOURLY RATE
Ad Resize	\$175/Flat Rate
Creative Direction	\$200
Art Direction	\$135
Graphic Design	\$125
Copywriting	\$140
Proofreading	\$100
Videography / Photography Half-day (Up to 4 hours) <i>Includes shoot, image processing and thumbnail gallery</i>	\$1,700/day (\$425/hr.)
Videography / Photography Full-day (Up to 8 hours) <i>Includes shoot, image processing and thumbnail gallery</i>	\$3,000/day (\$375/hr.)
Video Animation	\$145
Video / Photography	\$450
Video Drone Operation	\$450
Video Editing / Production	\$160
Video Logging / Scripting	\$140

**WEB DEVELOPMENT SERVICES**

SERVICES	HOURLY RATE
Web Updates	\$125
Search Engine Optimal Analytics	\$140
Web Programming / Development	\$160

**SOCIAL MEDIA / DIGITAL MARKETING**

SERVICES	HOURLY RATE
Digital / Social Media Support	\$125
Media Direction Strategy / Planning	\$150
Media Monitoring / Incident Rapid Response	\$150
AdWords / Online Advertising	Actual Cost + 15%

**YOUR BILL**

- Each project that comes in is assigned a job number.
- We bill hourly in increments of 0.25.
- We submit monthly invoices with detailed billing information.
- Yuit invoices are payable within 30 days of receipt.